



SRI SIVASUBRAMANIYA NADAR COLLEGE OF ENGINEERING

(An Autonomous Institution)
Kalavakkam – 603 110

ENGAGEMENT

1.1 Sustainability Outreach and Communications

Submitted to

**The Sustainability Tracking, Assessment & Rating
System (STARS)**

1.1 Sustainability Outreach and communications

- Narrative outlining how sustainability information is integrated into new student Orientation

At SSN College, we are committed to fostering a culture of sustainability from the very beginning of our students' academic journey. Our new student orientation program is designed not only to welcome students but also to immerse them in our sustainability ethos.

1.Orientation Kickoff: Embracing Sustainability

The orientation kicks off with a welcome session that highlights the college's commitment to sustainability.

2.Campus Sustainability Tour

A guided tour of the campus showcases our green building features, including energy-efficient lighting, water-saving fixtures, and green roofs. Students learn about the various sustainability certifications and how these initiatives contribute to the college's environmental goals.

3.Resources and Support

Students receive a sustainability handbook that provides information on campus resources, including recycling programs, green transportation options, and opportunities for involvement in sustainability-related student organizations. The handbook also outlines ways students can engage in ongoing sustainability initiatives and projects.

4. Ongoing Engagement

Sustainability is not just a one-time orientation topic but an ongoing aspect of student life. We integrate sustainability into various aspects of student activities, encourage participation in sustainability events, and offer opportunities for students to become sustainability ambassadors on campus.

- Narrative outlining how sustainability information is integrated into new employee orientation of the equivalent-newsletter to be provided

New faculty are given an induction to orient them to SSN culture. It generally comprises of the following:

1. Vision and mission of the Institution
2. Board of Governance
3. Student information on Admissions and Scholar
4. All aspects of policies and welfare measures,
5. Aspects of Accreditation, Outcome Based education and Assessment methods
6. Research opportunities and requirements
7. Probation Confirmation procedure
8. Annual Appraisal formats and process
9. Environmental Responsibilities covering U75 initiatives, Sustainability case studies and STARS application process

- Description of the institution's sustainability dashboards and/or signage
- Description of least one sustainability-focused communication medium or platform (social media) (@nssofssn)

NATIONAL SERVICE SCHEME - SUSTAINABILITY WING

VISION- "Inspiring students to embrace and apply the 17 Sustainable Development Goals, motivating them to align their actions with these global objectives. Encouraging the adoption of sustainable practices within the community."

OBJECTIVES

1. Elevating Sustainability Literacy: Educate on the 17 SDG goals and ensure their integration at the college level through comprehensive learning and practical implementation.
2. Resource Conservation: Implement initiatives to reduce resource consumption, promote recycling, and minimize the club's environmental footprint.
3. Raising Awareness: Increase awareness and understanding of environmental issues and sustainable living practices among club members and the wider community.
4. Organize Green Activities: Organize and participate in events that promote sustainability, such as tree plantations, clean-up drives, and workshops on eco-friendly practices.
5. Student Empowerment: Empower students to research sustainable technologies, innovations, and practices, and explore ways to implement these findings within the community.

- Description of sustainability-focused outreach campaigns from the previous three years (lake clean-up)

https://drive.google.com/drive/folders/1lpCYiSlbKuddY36XnT1aaq2xzN632bWs?usp=drive_link

KUMIZHI LAKE CLEANUP

24 April 2023

On the 24th of April, 2023, the NSS Unit of SSN, in collaboration with the Environmental Foundation of India (EFI), organized a significant cleanup drive at the surroundings of Kumizhi Lake. This initiative witnessed the enthusiastic participation of 50 dedicated NSS volunteers, who demonstrated a commitment to environmental conservation and community service. The event aimed at not

only cleaning the lake surroundings but also raising awareness about the importance of maintaining public spaces and reducing waste generation.

The cleanup drive commenced early in the morning with the volunteers assembling at the designated site. Armed with gloves, trash bags, and other necessary equipment, the volunteers set out to meticulously remove plastics and other non-biodegradable wastes that had accumulated in the area. The collective effort of these young volunteers was instrumental in restoring the beauty of the lake's surroundings and preventing further pollution