



ssn

School of Management

**SSN College of Engineering
Chennai - 603110**

**SUMMER INTERNSHIP PROGRAM
2024**

[VISIT WEBSITE](#)



ABOUT THE INSTITUTION

SSN Institutions is a proud constituent of the Shiv Nadar Foundation, established by **Mr. Shiv Nadar, Founder, HCL** - a US\$ **12.3 billion** leading global enterprise. The foundation has successfully established numerous educational institutions characterized by the highest standards of governance and a commitment to creative philanthropy. The institution holds prestigious accreditations, including **NAAC A++** accreditation for the overall institution and NBA accreditation for its MBA program, attesting to its commitment to excellence in education. With a legacy spanning **24 batches**, SSN has nurtured over **1800+ alumni**, many of whom have ascended to prominent leadership positions.

As an autonomous institution affiliated to Anna University, Chennai, SSN enjoys the advantage of flexibility and innovation in its academic endeavors. Positioned as a top-quality brand, SSN consistently attracts both students and companies seeking an environment of academic excellence. SSN, under the umbrella of the Shiv Nadar Foundation, stands as a beacon of quality education, marked by illustrious accreditations, a rich legacy, and a strong network of successful alumni, making it an appealing choice for students and a preferred partner for companies seeking top-tier talent.



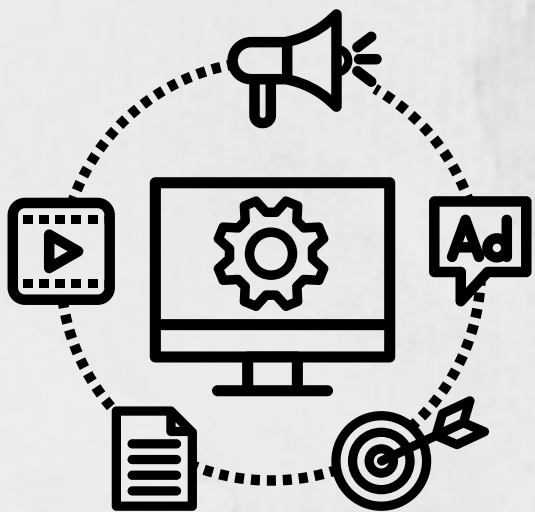
SUMMER INTERNSHIP PROGRAM

A professional learning experience that offers meaningful and practical work related to a student's field of study or career interest. An internship provides an opportunity for students to allow MBA students to get real-world work experience, and explore their first step toward a successful career after graduation

FUNCTIONAL SPECIALIZATIONS



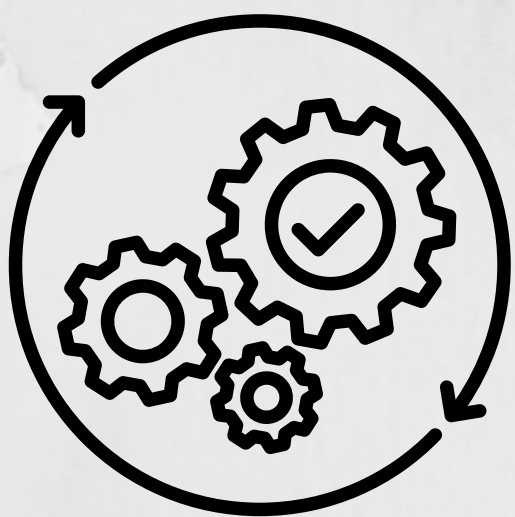
FINANCE



MARKETING



HUMAN RESOURCE



OPERATIONS



BUSINESS ANALYTICS

FOUNDATION COURSES



SEMESTER -1

- Principles of Management
- Organizational Behavior
- Economic Analysis for Business
- Accounting for Management
- Statistics for Managerial Decisions
- Legal Aspects of Business
- Information Management
- Data Analysis and Modelling
- Seminar I (Newspaper Analysis)
- Business Communication

SEMESTER -2

- Applied Operations Research
- Human Resource Management
- Financial Management
- Operations Management
- Marketing Management
- Business Research Methods
- Introduction to Business Analytics
- Business Analysis/Business Ethics/Entrepreneurship Development/E-Business/Strategic Sourcing
- Data Analysis and Visualization
- Seminar II (HBR Review)

PROFESSIONAL COURSES



SEMESTER 3 (SPECIALIZATIONS)

- Strategic Management
- Three elective courses from each of the functional specializations.
- A total of 6 courses, from any of the two specialization areas, Marketing/HR/Operations/Finance/Business Analytics

SEMESTER 4 (SPECIALIZATIONS AND PROJECT)

- One elective course in each of the functional specializations.
- A total of 2 courses from each of the functional specialization areas.
- Project internship of 12 weeks with a company (12 credits) matching to their area of interest/specialization. This pattern cultivates a symbiotic relationship, as students bring valuable institutional knowledge and skills to the familiar workplace, while the company benefits from a workforce already acquainted with its operations, leading to increased productivity and a positive impact on the students' career development.



CROSS FUNCTIONAL ELECTIVES

- Business Analysis
- Business Ethics
- Entrepreneurship Development
- E-Business
- Strategic Sourcing

VALUE ADDED COURSES

These courses are industry-specific modules that are delivered by practicing managers. They are contemporary and enriched with industry readiness of graduates and at the same time help students earn one extra cred

The list of courses offered are:

- Business Applications of Cloud
- Design Thinking
- Digital Marketing
- Talent Acquisition
- Compensation and Benefits (hands-on design experience)
- Supply Chain and Operational Analytics
- Gamification for Business decisions
- Product Design
- B2B Tech Sales



SUMMER INTERNSHIP ENGAGEMENT MODEL

- 8-week summer internship in companies (extendable upto 10 weeks).
- Period of internship, May 20 - July 20, 2024.
- The internship will provide direction for students to opt for functional specialization in the third semester.
- Pre Placement Offers (PPOs) for eligible and selected students.

INSTITUTION'S ROLE

- Monitoring Performance.
- Remote guidance by faculty members.
- Evaluation of the internship report along with the company guide
- Assigning grades that carry credits.
- Industry-academic interface of faculty members.

INTERNSHIP PROCESS MILESTONE



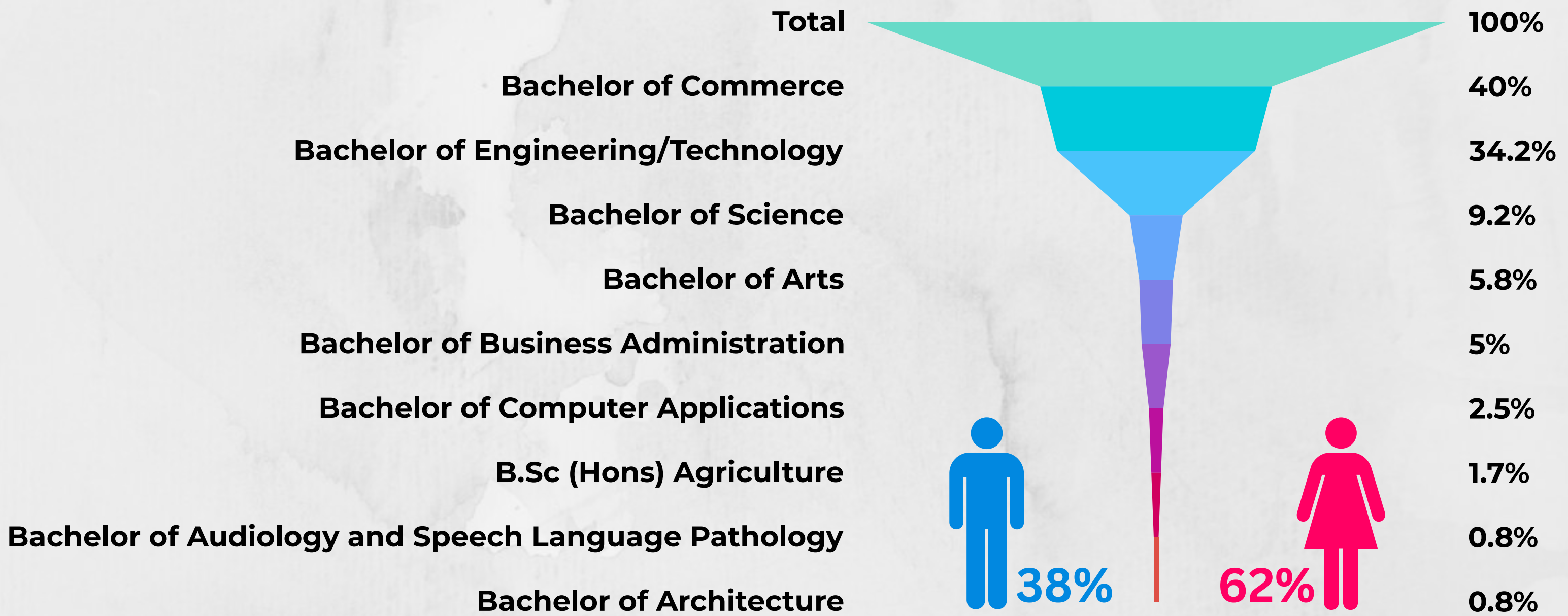


INTERNSHIP OUTCOMES

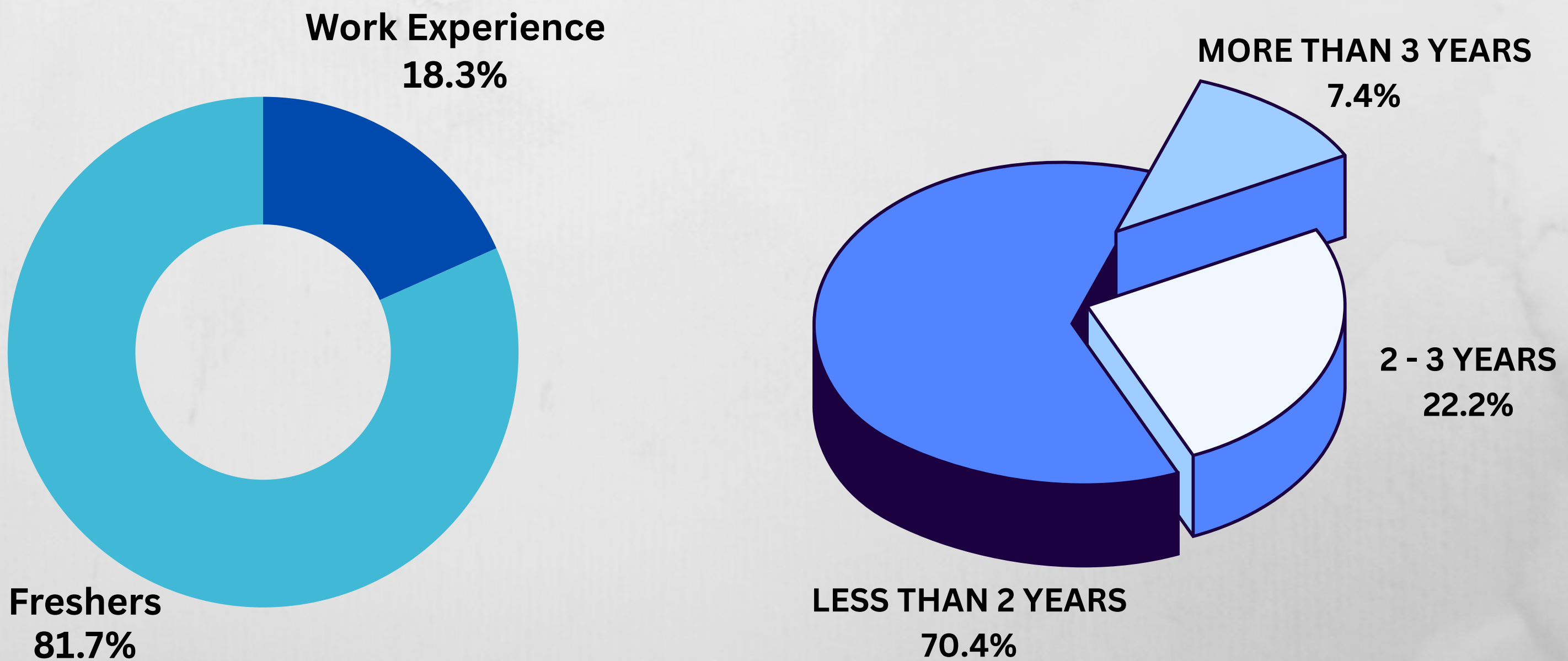
- 8-week internship completion certificate
- Practice report
- PPOs, subject to feasibility
- Company nurturing a budding manager

BATCH PROFILE

DIVERSE PROFILES



WORK EXPERIENCE



THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU



**For registration kindly use the
QR code or the link given below**
[CLICK HERE](#)

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