

Doctoral Program

Anna University has recognized the MBA Department as a Recognized Department for doing Ph.D in Management under Anna University.

Anna University Approved List of Research Supervisors:

S. No	Reference Number	Supervisor Name	Research Area	E-Mail
1	2780019	Thiruvankadam T	Marketing	thiruvankadamt@ssn.edu.in
2	4180002	Sudarsan Jayasingh	Marketing, Digital Marketing, Consumer Behaviour	sudarsanj@ssn.edu.in
3	4180001	Dr. Kavitha Muthukumar	General Management, Finance, Human Resources, Business Analytics	Mkavitha@ssn.edu.in
4	4080002	Theerthaana P	Behavioural Finance, General Management, Marketing and Finance	theerthaana@gmail.com
5	4080001	Kirubakaran B	Marketing, General Management, Consumer Behaviour, and Services Marketing	kiruba888@gmail.com

Ph.D in Management – Full Time

Admission to Ph.D. programs with the recognized Research Centres at all affiliated colleges are made by Centre for Research, Anna University, Chennai twice a year. Aspiring research scholars are expected to get in touch with the recognized supervisors associated with the research centres to fix a tentative research topic and obtain their consent for being a supervisor to the applicant.

Eligibility

MBA / Post Graduate Diploma in Business Management or Administration awarded by Indian Institute of Management (IIM) / M.S. (By Research) in Management Sciences / CA/ICWA.

A minimum of 55% marks or CGPA of 5.5 on a 10 point scale in the qualifying examination. In case of SC/ST/ differently abled candidates, 50% marks or CGPA of 5.0 on a 10 point scale.

Selection

The Centre for Research shall screen the applications as per the eligibility norms, and the Centre for Entrance Examinations shall conduct the written test for eligible candidates. Candidates appearing for the written test should obtain minimum marks as specified by the University to qualify for the interview process. The final selection of the candidate for the Ph.D. admission shall be based on the overall marks secured by the candidate in the Written test, Qualifying examination (PG Degree) and Interview. The successful candidates selected for Ph.D. admission shall be shortlisted based on the cut-off marks fixed by the Research Board.

Admission

The Research Board constituted by the Vice-Chancellor shall approve and recommend the short-listed candidates for admission to the doctoral programme in the appropriate Specialization, after giving due consideration to the interdisciplinary fields of research, if any, and the faculty in which the candidate shall be registered.

Selected candidates shall be provisionally registered for Ph.D. programme with the approval of the Vice-Chancellor either in January or July session as decided by the candidate. The date of provisional registration shall be normally 1st January or 1st July of the year in which the candidate is admitted.

The details regarding the entrance tests for Ph.D. admission and other rules are available at [Centre For Research \(annauniv.edu\)](http://annauniv.edu)

Ph.D in Management –Part Time

Admission to Ph.D. programs with the recognized Research Centres at all affiliated colleges are made by Centre for Research, Anna University, Chennai twice a year. Aspiring research scholars are expected to get in touch with the recognized supervisors associated with the research centres to fix a tentative research topic and obtain their consent for being a supervisor to the applicant.

Eligibility

MBA / Post Graduate Diploma in Business Management or Administration awarded by Indian Institute of Management (IIM) / M.S. (By Research) in Management Sciences / CA/ICWA.

A minimum of 55% marks or CGPA of 5.5 on a 10-point scale in the qualifying examination. In case of SC/ST/ differently abled candidates, 50% marks or CGPA of 5.0 on a 10-point scale.

- I. Full time teaching faculty of Self-financing Engineering colleges affiliated to the University / Self-financing Polytechnic Colleges within Tamil Nadu.
- II. Candidates working in Industrial Units / R&D Departments / National Laboratories / Units of Government / Quasi Government or any other research laboratories within Tamil Nadu, which are recognized by the University to do research with the University and sponsored by the respective employer.

Selection

The Centre for Research shall screen the applications as per the eligibility norms, and the Centre for Entrance Examinations shall conduct the written test for eligible candidates. Candidates appearing for the written test should obtain minimum marks as specified by the University to qualify for the interview process. The final selection of the candidate for the Ph.D. admission shall be based on the overall marks secured by the candidate in the Written test, Qualifying examination (PG Degree) and Interview. The successful candidates selected for Ph.D. admission shall be shortlisted based on the cut-off marks fixed by the Research Board.

Admission

The Research Board constituted by the Vice-Chancellor shall approve and recommend the short-listed candidates for admission to the doctoral programme in the appropriate Specialization, after giving due consideration to the interdisciplinary fields of research, if any, and the faculty in which the candidate shall be registered.

Selected candidates shall be provisionally registered for Ph.D. programme with the approval of the Vice-Chancellor either in January or July session as decided by the candidate. The date of provisional registration shall be normally 1st January or 1st July of the year in which the candidate is admitted.

The details regarding the entrance tests for Ph.D. admission and other rules are available at [Centre For Research \(annauniv.edu\)](http://annauniv.edu)