

SSN - CARE

Cherishing Alumni Relationship and Engagement

Happy New Year

Happy Pongal

Events conducted by Alumni

Event: Tech Talk Series - 'Grab an internship @IITM Research Park'

As part of the **Tech Talk Series**, the **Department of Electronics and Communication Engineering** organized a talk on '**Grab an Internship @ IITM Research Park**' for undergraduate students from SSN and SNU on **December 27, 2023**.

Rohit D, RTL Design Lead at Xyma Analytics and a **2023 graduate** from the Department of Electronics and Communication Engineering, now at IITM Research Park, delivered a talk. The aim of the presentation was to provide insights to students at SSN and SNU, particularly those in their second or third year, on securing an internship at IITM Research Park.

Rohit D elucidated his journey into IITM Research Park, sharing experiences in effectively balancing internship responsibilities, academic commitments, and placement preparations. His insights proved invaluable to the students. Notably, participants from other institutions also registered for and engaged in the talk. In summary, the session had a wide reach, and students derived significant benefits from the discussion.

The poster features the SSN logo in the top left and the Tech Club logo in the top right. The main title 'TECH TALKS' is written in a large, stylized font. Below it, the text reads 'GRAB AN INTERNSHIP @ IITM RESEARCH PARK'. A circular inset photo shows Rohit D. To the right of the photo, a teal box contains his name and title: 'Rohit D, RTL design lead @ Xyma Analytics'. Further right, event details are listed: '27TH DEC, 2023' with a calendar icon, '07:00 PM' with a clock icon, and 'MS TEAMS' with a group icon. At the bottom, a contact number 'Pugazhendhi K : 9600599869' is provided with a phone icon. The background of the poster shows a modern building.

Alumni Visits and Interactions

Ms. Alagu Abirami A. L, Process Engineer in **Dow Chemical** (2016 – 2020 Batch, Chemical), **Mr. R. Rishikesh** (2017 - 2021 Batch, Chemical), pursuing Master's in IIT- Madras, **Mr. P. Stebanraj** (2017 – 2021 Batch, Chemical), Process Engineer in **WOOD** and **Mr. S. Rohit Viswanath** (2019 – 2023 Batch, Chemical), Process Engineer in **Technip Energies** visited the **Chemical Engineering Department** and interacted with **NBA Committee Chairman** in the CDC Block on **December 16, 2023**.



Mr. S. Dhanesh Kumar (2018 – 2022 Batch, Chemical), working as Process Engineer in **WOOD** visited the **Chemical Engineering Department** and interacted with faculty on **December 20, 2023**.

Mr. Barathkumar M, Engineer, **Presidio**, (2018-2022 Batch, EEE), is in constant touch with the undergraduate students of **EEE Department**, has extended his support in providing continuous guidance to the students related to software development suited to various applications during the month of **December 2023**.





Mr. Karthik Raja Anandan, working as the Software Developer, Citi (2019-2023 Batch, CSE) visited the campus and interacted with the faculty of the **Department of Computer Science and Engineering** on **December 12, 2023**.

Ms. Sivagami Subramanian Nambi, Machine Learning Engineer, Amazon, San Francisco, California, USA (2019-2023 Batch, CSE) visited the campus and interacted with the faculty of the **Department of Computer Science and Engineering** on **December 26, 2023**.



The following alumni of the **Department of Civil Engineering** visited the campus for **NBA Alumni Meet** interaction on **December 15, 2023**.



- **Mr. David Arunraj (2017-2021 Batch)**
- **Ms. Charanya S (2018-2022 Batch)**
- **Mr. Dinesh Kumar S (2018-2022 Batch)**
- **Mr. Sidharath K Shah (2018-2022 Batch)**
- **Mr. Nijanthan, (2018-2022 Batch)**
- **Ms. Jeyashree D (2019-2023 Batch)**
- **Mr. Ashwinkumar K T (2019-2023 Batch)**
- **Mr. Yashovardhan (2019-2023 Batch)**
- **Ms. Shobana P (2015-2019 Batch)**

Alumni write up

Write up 1:

Ms. Pavithra Karthikeyan (MBA, SSN School of Management, 2018-2020 Batch)
Deputy Manager - Customer Success at **Meritto**



Transitioning from a Literature graduate to being an integral part of a rapidly growing SaaS-based startup, I attribute much of my personal and professional development to my two years at **SSN School of Management**.

One distinguishing aspect of SSN is its unique education pattern, with highly experienced faculty from the industry contributing to our overall growth. The emphasis on real-time research projects and hands-on internship experiences has been instrumental in enhancing our practical skills. Engaging sessions with industry experts and alumni have significantly broadened my perspectives on the real-time challenges in the industry.

Serving as the **Secretary** for the **National Level Management Fest, Daksha** taught me valuable lessons in administration and the art of orchestrating successful events. The full-time postgraduate program, complemented by hostel facilities, has not only facilitated team building but also provided a conducive environment for self-introspection.

Being recognized as the **Best Outstanding Student** of the year **2018-2020** is a cherished accolade that will always hold a special place in my heart. As an additional sweet twist, my connection with SSN has evolved from being a student at the institution to now having SSN as one of my clients. This ongoing journey ensures that my connection with SSN remains strong and relevant even to this day. I am deeply grateful for the enriching experiences and memories and extend my best wishes to the juniors for a similarly memorable journey.

Write up 2:

Ms. Harshini Haridoss (MBA, SSN School of Management, 2019-2021 Batch)
Probationary Officer at **Federal Bank**

During my time at SSN School of Management, I noticed indispensable advancements in the course of study concerning Data Analytics. Explicitly, the inclusion of Analytics has improved our student's competency aligning with the demands of the industry which is like gold dust. The incorporation of business analytics tools sculpts the students for real life competition in the industry. I also observed that the students were well trained in Excel for business, which helps them to process large volumes of data. Over and above, the Alumni mentor session with industry experts has enhanced the learning experience. SSN School of Management prepares us for the finest academics and is a foundation to generate dreams into realities. These developments highlight SSN's dedication and commitment to preparing students for an avant-garde world.



Write up 3:

Mr. Deepak N (Department of Biomedical Engineering, 2009 – 2013 Batch)
Founder, Managing Director of **Ionic Healthcare Technologies (IHT)** and Managing Director of **Fenster Powertech Industries Pvt Ltd** based in Chennai.



IHT founded by **Mr. Deepak** provides medical equipment replacement parts, consumables, accessories and repair services for the healthcare industry in India with an emphasis on parts and services which are not available in the local markets. With a dream of preserving nature by manufacturing **sustainable product**, another company Fenster Powertech Industries Pvt Ltd tied up with aluplast GmbH, Germany for the manufacturing of UPVC (Unplasticized Polyvinyl Chloride) windows and doors which is an innovative product and the perfect replacement for wood and aluminium. These companies also educate Architects, Builders and Engineers about our product advantages to the construction industry.

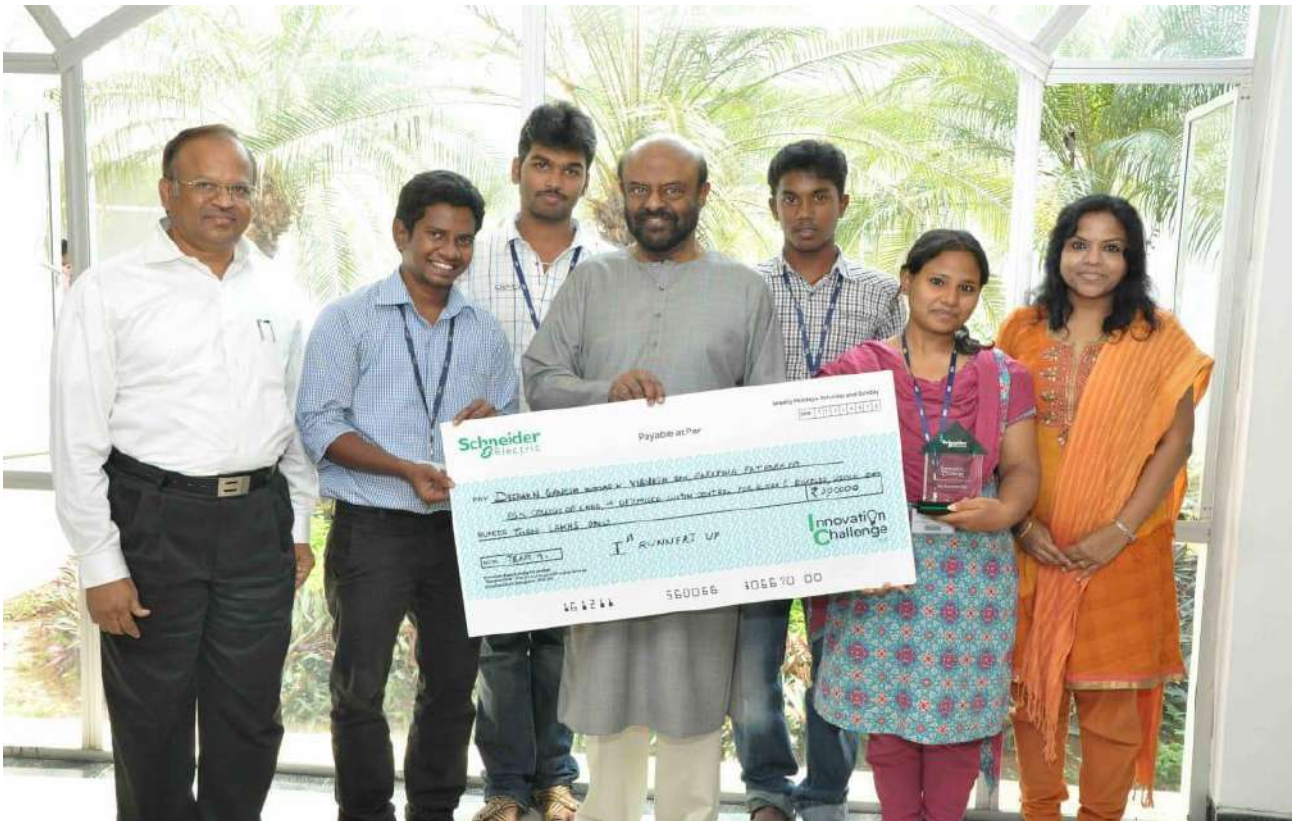
Mr. Deepak elaborates on the aspects that best characterize his college life at SSN.

One of the best things about my college life at SSN is that I got a new experience every day. From the moment I stepped onto campus, I was surrounded by new people, new ideas, and new opportunities. In addition to the academic and social experiences, my college life also provided me a great chance for personal growth and self-discovery. I also had a great opportunity to learn from experienced professors who challenged me to think critically and creatively.

SSN gave me a foundation for understanding how to start and run a successful business. The encouragement from our faculty, coupled with my involvement in nationwide events where I connected with individuals who harbored similar passions, fueled my motivation to innovate and establish something novel.



Visit to the BME Department



Receiving appreciation from Dr. Shiv Nadar, in 2012 [prized possession]

One of the most valuable experiences I had in college was participating in an Innovation challenge of National Level competition representing SSN. It was an intense and rewarding experience that required me to develop a comprehensive business plan and present it to a panel of judges. The recognition in the form of certificate and momentary prize, was complemented by valuable feedback from our faculty, aiding me in improving my ideas and business model.

Overall, my college education equipped me with the expertise of skills, knowledge, and confidence to venture into entrepreneurship. The curriculum underscored the significance of perseverance, and adaptability, which are essential qualities for an entrepreneur. I am appreciative of the valuable education and experiences I gained in college. **Dr. Shiv Nadar, the Founder of HCL and SSN Institutions**, along with **Dr. Kala Vijayakumar, President of SSN Institutions**, and **BME HOD Dr. A. Kavitha**, have collectively played a pivotal role in shaping my entrepreneurial journey.

Write up 4:

Mr. Arihant Jayavijayan (Department of Mechanical Engineering, 2018 – 2022 Batch)
Vendor Consultant (EU) at **Amazon**



It was during my pursuit of a **Mechanical Engineering** degree from SSN that I discovered my passion for operations research and operations management. I owe a huge thanks to the Professors at SSN for their invaluable guidance, support and nurturing creativity. SSN played a crucial role in fostering my interest and helping me explore the exciting realms of operations within the field of Mechanical Engineering.

Thanks to SSN, I had the opportunity to intern at Amazon as an Operations Manager, aligning with my passion. I was a part of the supply chain team that designed, optimized the complex first mile to last mile supply chain networks of Amazon on a Pan India Level.

During my internship, my manager gave me an opportunity to develop an inferential and a prescriptive analytic tool that assisted in the optimization of the supply chain networks. My project significantly streamlined the optimization process, resulting in savings of 25k USD/year and reduced delivery times across India. Additionally, I collaborated with my manager on optimization projects impacting delivery speed, delivery costs, and warehouse capacities.

Post my internship, I was fortunate to receive a full-time offer from **Amazon** as a Retail Vendor Manager (**Vendor Consultant**) for the **European Marketplace**. In this role, I consult with MNCs, and bring in a recurring revenue of \$200M USD+/year in the health and personal care domain at Amazon by partnering with them. I own business metrics related to P&L, end-to-end supply chain, and marketing. Additionally, I work to optimize inventory health levels for products of my clients, solve supply chain defects and develop data-driven strategies for client growth at Amazon, across Europe. Collaborating with leaders from various domains and people with diverse backgrounds, such as sales, finance, manufacturing, lawyers for legal matters, and social

media influencers for marketing campaigns, has enabled me to make lifelong connections across the globe. Due to my interests in technology, I own and lead the development of a LLM based, generative chatbot which aims to improve operational efficiency of consultants and reduce headcounts within my organization. I am working with teams to optimise the forecasting and ordering algorithm of Amazon to make it more sustainable, for both, our clients and Amazon. My abilities to effectively communicate, manage time, prioritize, think creatively and dive deep are owed to SSN.

Alumni Related Meetings

Dr. P Vasuki and Dr. S. Sasirekha, Alumni Coordinators for the **Department of IT**, orchestrated the **10th year reunion** for the **2009-2013 B.Tech. IT Batch**.



10th year reunion for the 2009-2013 B.Tech. IT Batch

The B.Tech IT batch of 2009-2013 revisited the campus to commemorate the 10th anniversary of their graduation on **December 18**. Eighteen alumni spent time in the department, reminiscing about their memories. They collectively contributed **Rs. 3.2 lakhs** towards the **alumni scholarship**.

Tribute '24

Tribute '24 was conducted on 6th January 2024.

This year saw **450+ alumni with family members** participating.

Some highlights of the evening are given below:

Motta Maadi Music band:

MMM band performed in the event:



Dr. Anand Govindarajan (Chemical, 2008 batch) won the Distinguished Alumnus Award 2024:



Four Faculty members were recognised by SSN Alumni Association

Dr. K. Murugesan (ASP, EEE), Dr. R. Leo (ASP, EEE), Dr. K. S. Vishvaksenan (ASP, ECE), and Dr. G. Sethuraman (Librarian) were recognised by SSN Alumni Association for completing 25 years of service.



2004 Batch and 2013 Batch:

The 2013 batch contributed 3.25 Lakhs to the SSN Alumni Scholarship Scheme.



The 2004 batch saw almost **40 participants** gathering together during Tribute '24 to celebrate their **batch reunion**:



Compiled by Mr. Anand V Raman

The Team of Faculty Alumni Coordinators

			
Dr. R. Nithya BME	Dr. Vani Haridasan MBA	Dr. P. Vasuki IT	Dr. N. Sujaudeen CSE
			
Dr. S. Santhosh Mechanical	Dr. R. Rajkumar Civil	Dr. V.S. Nagarajan EEE	Dr. G.R. Venkatakrishnan EEE
			
Dr. N Prabagarane ECE	Dr. S. Sakthivel Murugan ECE	Dr. D. Gnana Prakash Chemical	Mr. Ananda V Raman Alumni-in-Charge
	<p>Newsletter Compiled by</p> <p>Dr. I. Joe Louis Paul, Associate Professor [IT], with inputs from Faculty Alumni Co-ordinators of all departments.</p>		<p>Distributed to</p> <ul style="list-style-type: none"> • All Students [through Department Alumni Relationship Team-DART] • Faculty [through Principal's Office] and • Alumni [through Assistant Director-Marketing and Alumni Relations]

[Events of December 2023, reported in January 2024]