

SSN-CARE

Cherishing Alumni Relationship and Engagement

Events conducted by Alumni

Event 1:

Ms. Vaishnavi (Department of Civil Engineering, 2017-2021), Program analyst, Cognizant Technology Solutions conducted an Online Chit Chat Session on 01-04-2023.

Event 2:

The Department of Information Technology, SSN College of Engineering, organized an Alumni Talk on 5th April 2023 on the topic "Empowering SSN Youth: Journey of the Pursuit of an MBA – A pivotal walkthrough". The speaker, **Mr. Chandra Mohan (Department of Information Technology, 2012-2016)**, an experienced financial analyst is currently an investment associate at Premji Invest – Private Equity. After graduating from SSN in the year 2016, he pursued his MBA from IIM – Bangalore. Moreover, he is the Co-founder of Campus Spark Educational Services, which has enabled him to emerge as an entrepreneur.

The talk primarily focused on CAT exams and the preparation for the same. The speaker first spoke about the paper pattern for CAT and gave aspirants techniques that could enable them to tackle every section of the paper efficiently. He went on to share various strategies that students could follow - taking up 30 to 70 mock tests, analyzing various exam strategies, and maintaining and following a strict study schedule. Further, he gave the participants two example problems and gave them tips as to how those problems could be approached. Then, he went on to explain the process of how interviews at IIMs work and gave the pros and cons of a student's life at IIM.

This talk was coordinated by the Alumni Council's student representatives Priyamvadha Pradeep and Nithish Sivanandam from the second year.



Event 3:

The Alumni Council of the Department of Information Technology, SSN College of Engineering, hosted an Alumni Talk on 18th April 2023.

The speaker, **Mr. Hari Prasad Mohan (Department of Information Technology, 2011-2015)** is an eminent sports personality and an experienced data analyst at Sports Mechanics India Pvt Ltd. Mr. Hari Prasad has a plethora of experience and expertise in content creation, delivery, analysis, and strategy in the sports industry. He has also been involved with the Indian cricket team for years and has developed exceptional knowledge in the Cricket Analysis space. During his time as a student at SSN, he demonstrated exceptional leadership qualities as the captain of the college's cricket team and inter year overall sports events. Being a cricket-enthusiast, he was also a part of Tamil Nadu Cricket Team which won Vijay Hazare and Deodhar Trophy in the year 2016 – 2017.

The welcome address was delivered by Nithish Sivanandam, Student Alumni Representative. The talk was attended by around 70 students from various departments. The session went on for 1 hour followed by a question-and-answer session for another 30 minutes.

The main subject of the talk was sports analytics and the speaker continued by explaining how sports analytics differs from data analytics and describing how it is used in various sports. The speaker gave a brief account of his path to becoming a data analyst at SMIPL. In addition, he also shed light on the incredible opportunities that are available in the sports industry as well as possible locations where we can work. The student's various questions were also addressed by the speaker. The vote of thanks was delivered by Sahithi M R, Student Alumni Representative.

On behalf of the students of the IT department, SSN College of Engineering, the student alumni representatives thanked Dr. Vasuki P and Dr. Sasirekha S for providing the opportunity to connect with alumni which in turn helped them to gain valuable perspectives on careers in the sports industry.



Event 4:



Mr. S. Bharath Kumar (Department of Electrical and Electronics Engineering, ME(Power Electronics and Drives), 2014-16), Senior Analyst-Electrification, Caterpillar, Chennai and **Mr. G. Kamalesh (Department of Electrical and Electronics Engineering, ME(Power Electronics and Drives), 2014-2016)**, Specialist- Electric Vehicles at Tata Elxsi India Private Limited, Chennai, reviewed UG projects in Phase-2 on 19.4.2023 and provided suggestions for further improvement with respect to orientation towards industry readiness.

Event 5:

The Department of MBA organised an online webinar on 28 - 04 - 2023. **Mr. K.P. Bharathy Venu (Department of MBA, 2002-2004)** was the speaker.

K P Bharathy Venu Prakash is an iconic entrepreneur nurturing new business lines with about 9 years of experience in HCL infosystems Limited, as the business manager, senior consultant, account manager and senior sales executive. Currently, he is the Director of TechnomaX Systems for the past 8 years.

To sow the seeds, the speaker began the session by discussing the importance of idea and perseverance in making an entrepreneurial journey sustainable and fruitful. Quoting Chat GPT's three versions, the session intimated concepts like uniqueness, differentiating factor and right execution. Sony, Apple and Samsung were brought to the table to give insights on various critical aspects of entrepreneurship. Amazon's monetization strategies and cash burning technique were illustrated. The concepts like perseverance and brand loyalty were addressed with HCL and TATA.

In a nutshell, the online session was just right and interactive, breaking all barriers.



Event 6:

Alumni association of Chemical Engineering department organized a webinar titled "Preparation Strategies and Career Prospects in Dow Chemical" on 29.04.2023 to familiarise the final year students about the recruitment process followed by Dow chemical. This session was handled by **Ms. A. Anusha (Department of Chemical Engineering, 2016-2020)**. Anusha gave insights about Dow Chemical and her experience with the recruitment process. She shared the main concepts and knowledge expected from a Chemical Engineer and stressed students to refresh the basic concept on core Chemical Engineering subjects such as Fluid Mechanics, Heat Transfer and Mass Transfer. The session was then left open for questions from students and finally ended by thanking Ms. Anusha for taking time out of her hectic schedule and sharing insights with the students.



Alumni Visits and Interactions

Ms. Nagavarshini Mayakkannan (Department of Bio-Medical Engineering, 2014-2018), visited the department on 4.4.2023 for a discussion on how to standardize the devices and equipment that are developed by the department faculty for commercialization. After her UG at SSN, she became a Project Associate at IIT Madras and moved on to become a Junior Research Fellow in the year 2020. In September 2020 she joined Bureau of Indian Standards (BIS) as Scientist B (Assistant Director) working in Standards formulation in Medical Equipment and Hospital Planning Department (MHD). She is Member Secretary of various Sectional Committees in BIS. She has also begun her Doctor of Philosophy in Biomedical Engineering at IIT Hyderabad earlier this year.



Mr. Madhu M (Department of Computer Science and Engineering, 2012-2016), Lead UX Designer, visited our campus on 3.4.23 and interacted with our faculty.

Mr. Shiv Anirudh SG (Department of Computer Science and Engineering, 2018-2022), Software Engineer, Mad Street Den, visited our campus on 6.4.23 and interacted with our faculty.

Ms. Jayashree Subramanian (Department of Computer Science and Engineering, 2012-2016), Analytics - Counterfeits/Prohibited- Items Analyst eBay, USA, visited our campus on 6.4.23 and interacted with our faculty.

Mr. Pramodh Natarajan (Department of Computer Science and Engineering, 2008-2012), Senior Software Engineer, LiveRamp, San Francisco Bay Area, USA, visited our campus on 13.4.23 and interacted with our faculty.

Mr. Jason Bosco (Department of Computer Science and Engineering, 2012-2016), CEO & Co-Founder at Typesense Search | ex VP of Engineering at Dollar Shave Club & Verishop, Houston, Texas, United State, CSE Alumni 2010, visited our campus on 17.4.23 and interacted with our faculty and shared his journey as a successful entrepreneur.

Alumni write up

Write up 1:

Mr. Praveen Inbarajan (Department of Master of Business Administration 2010-2012) writes

SSN is probably the place where the best things in my life began. When I first joined SSN, I wasn't the most confident student, and I was insecure about my own abilities to survive here. But SSN embraced me with open arms, quelled all my self-doubts and said to me, "This is a new day and new beginning. So go forth and make what you want out of it." And that's what I did at SSN and still am, 11 years since I passed out of SSN School of Management.

I loved making creative storylines and video editing. It was in my first year when Daksha 2010 took place. It was my first outing where I made a couple of videos for inaugural day. To my own surprise, folks enjoyed it! As a result, I started making videos and became involved in various events from different departments at the college. My videos even reached SNU Noida, where Dr. APJ Abdul Kalam enjoyed my presentation - a cherished moment in my life.



I'm grateful to all my faculty and friends who made my time at SSN a very memorable part of my life. Not a single day goes by where I don't think of SSN in some way or the other. In fact, I work with so many SSNites now at my workplace! We are everywhere.

I actually love SSN so much that couple of days back when my daughter was born, I went to the hospital wearing my SSN T-shirt and clicked a picture holding her in my arms so that even years from now when my daughter sees that picture, she'll get to talk about how her dad was a hardcore SSN guy at heart!

SSN gave me only the best. I put to use what my teachers taught me in class, and I built my career out of it. I'm in love with my work in product marketing at Mr. Cooper. I hope I'm making the late Prof. Dr. Mahesh Doraisamy feel that I've finally understood what marketing is about. He was my marketing management professor at SSN.

Dr. Sunita Nair is a beacon for all SSNites from all departments from all batches. Even now I come to college a day before Tribute, our annual alumni meet, and work wherever possible for the event, but mostly videos! And I don't forget to click a photo with Sunita Mam along with my classmate Aswin. We've made it a tradition to click a picture with Sunita Mam at every Tribute. I love giving back to SSN at every single opportunity I get, and I'll keep talking about all my SSN memories since those are my happiest.

Write up 2:

Mr. Akash (Department of Mechanical Engineering, 2018-2022) writes

SSN holds a special place in my heart, not simply because it's where I pursued my mechanical engineering, but rather because it's where I first discovered my passion for robotics. The faculty at SSN are exceptional. They were not just knowledgeable but also approachable and supportive. I was fortunate to have Vimal Samsingh as my mentor, who encouraged me to explore beyond the classroom and helped me hone my skills in research. Thanks to his guidance, I was able to publish a few papers

during my time at SSN and even applied for a patent. The freedom to ideate my own projects and pursue it to the fullest is what I love most about SSN. But SSN wasn't just about academics.

The campus was simply stunning, with its lush greenery and modern architecture. The hostel life was comfortable, and I made some great friends there. The basketball court and the sports complex are honestly the first places that come to mind, as that's where I spent most of my evenings. The very fact that I was opportune to be able to pursue a relaxing game after a stressful workday is what

I like most about SSN. The freedom we enjoyed as students was unparalleled and allowed us to grow and mature. Now that I have graduated from SSN and come abroad, I often find myself reminiscing about my time there. It's funny how the things that seemed like a big deal back then, now seem so trivial. Life was simple back then, and I miss it. And while I had to deal with a lot of assignments back then, pursuing higher studies has made me realize that it was just the beginning. The early morning classes and the tiring bus rides to college also seem like a distant memory now. But despite its flaws, SSN was a balanced environment that tried to bring out the best in a person.

The faculty and the facilities were top-notch, and the freedom we enjoyed as students allowed us to explore and learn. Looking back, I realize how much I've grown and how much I owe to SSN for shaping me into the person I am today. In conclusion, SSN may not have been perfect, but it was a beautiful and balanced environment that provided us with the opportunities to learn and grow. I will always cherish my time there and remain grateful for the experience it gave me.

Write up 3:

Mr. Gautam (Department of Mechanical Engineering, 2018-2022) writes

My journey from SSN College of Engineering to Georgia Institute of Technology has been an extraordinary one, replete with challenges, erudition, and evolution. I pursued my Bachelor's degree in Mechanical Engineering from SSN between 2018 to 2022. The prospect of joining the institution, renowned for imparting quality education and fostering an ethos of creativity and research, left me elated. The professors at SSN were exceptional, epitomizing amicability and supportiveness. They inspired us to think critically and creatively, imparting invaluable skills and knowledge. They demonstrated unwavering commitment towards ensuring that we received the highest quality education, making themselves accessible to us whenever we sought guidance or counsel.

During my final year at SSN, I assumed the role of a core committee member of the Association of Mechanical Engineers (AME), providing me with an unparalleled opportunity to develop my leadership and managerial aptitude. As a core committee member, I orchestrated a multitude of events such as INVENTE, INSTINCTS, CRANK-X, and several other workshops. My involvement with AME facilitated my development in areas of people management, time management, event coordination, and teamwork.

I am profoundly indebted to the faculty and management at SSN College of Engineering for equipping me with a comprehensive learning experience that has enabled me to pursue my Master's degree in Robotics at Georgia Tech. Without their unwavering support and guidance, I would not have been able to achieve my current standing. My experience at SSN has been instrumental in shaping my academic and professional aspirations, instilling in me a fervour for learning and innovation. I eagerly anticipate continuing my academic journey at the Georgia Institute of Technology, where I aspire to expand upon the foundation that I have received at SSN, augmenting my skillset and knowledge to actualize my career goals.

The Team of Faculty Alumni Coordinators

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|  |  |  |  |
| Dr. R. Nithya BME | Dr. Vani Haridasan MBA | Dr. P. Vasuki IT | Dr. S. Sasirekha IT |
|  |  |  |  |
| Dr. C. Arun Prakash Mechanical | Dr. S. Santosh Mechanical | Dr. V.S. Nagarajan EEE | Dr. G.R. Venkatakrishnan EEE |
|  |  |  |  |
| Dr. N. Prabagarane ECE | Dr. S. Sakthivel Murugan ECE | Dr. D. Gnana Prakash Chemical | Dr. R. Rajkumar Civil |
| |  |  | |
| | Dr. N. Sujaudeen CSE | Mr. S. Sujith Alumni Officer | |

Newsletter Compiled by: Dr. C. Arun Prakash, Faculty Alumni Co-ordinator/Assistant Professor [Mech] with inputs from Faculty Alumni Co-ordinators of all departments.

Distributed to

- All Students [through Department Alumni Relationship Team-DART]
- Faculty [through Principal's Office] and
- Alumni [through Manager, Marketing and Alumni Relations]

[Events of April 2023, reported in May 2023]