



**SCHOOL OF MANAGEMENT**

(SRI SIVASUBRAMANIYA NADAR COLLEGE OF ENGINEERING)

Rajiv Gandhi Salai, Kalavakkam, Chennai-603110

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**A Five Day FDP on**

# **AI & GAMIFICATION FOR TEACHERS**

**A NON-TECHNICAL FDP with  
Practical, Hands-On Learning**

**For Engineering, Management, Arts &  
Social Science Teachers**

 **21 AUG 2023 TO 25 AUG 2023**

## About the Institution

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*SSN School of Management (SoM) is a new generation B-School established with the mission and vision of imparting high-quality education to the Management students. The Institution has been founded by Dr. Shiv Nadar, Founder and Chairman Emeritus - HCL Technologies Ltd., a pioneer in the field of Information Technology in India. The school was born out of Dr. Shiv Nadar's ardent desire to give back something significant to the society that nurtured him. The Institution reflects the ideals of its founder and seeks to achieve excellence in education. Located in a 250-acre idyllic campus on the Old Mahabalipuram Road, the IT Corridor of Chennai, SSN SoM is a constituent of the SSN College of Engineering (SSNCE) an Autonomous Institution, affiliated to Anna University, Chennai, and has the approval of All India Council for Technical Education (AICTE), New Delhi. The school is accredited A++ by NAAC and certified with ISO 9001:2000. The MBA program is accredited by the National Board of Accreditation (NBA).*

*Within a short span of time, the Institution has made rapid strides towards establishing its programs, with wide acceptance from industry. As an Institution committed to excellence in education, we are the first choice for students aspiring to do MBA and for industry to rely on good quality graduates.*

## Objective

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**The objective of this FDP is to ensure teachers gain hands-on experience and practical insights in emerging technologies and learning design strategies, empowering them to create engaging and impactful learning experiences for their students.**



## Key Features

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- **Comprehensive Curriculum:** With wide range of topics, including AI, gamification, innovative teaching methodologies, and research enhancement
- **Hands-on learning:** Emphasizes practical, hands-on sessions, ensuring participants gain tangible skills and experience
- **Industry Relevance:** Industry practitioners share their expertise, enabling faculty members to incorporate relevant industry practices into their curricula
- **Networking Opportunities:** The workshop provides ample networking opportunities, fostering connections between academia and industry

## Topics to be covered

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### Part I

- **AI & Gamification for Teachers**
- **Understanding the Evolving Landscape of Education**
- **Metaverse & the Future of Education**
- **Harnessing AI Tools for Education**
- **Hands-On Experience with Basic and Advanced AI Tools**
- **Essential Learning Principles and Effective Teaching Strategies**
- **Creating Gameful Experiences: Gamification in Education**
- **Application of Gamification & AI in Education**
- **Real-Life Success Stories of AI Implementation in Diverse Domains**

### Part II (NON-AI based)

- **High-Impact Publications: Literature Synthesis & SLRs**
- **Strategies for Achieving High-Impact Publications**
- **Navigating Qualitative Research Methods Landscape**
- **The Art of Literature Synthesis : Hands-on**
- **Conceptualizing a Systematic Literature Review (SLR)**
- **Writing an Effective Systematic Literature Review**
- **Beginning your SLR Project: Practical Lab Sessions**

**One day is dedicated for Learning from Industry Experts and Industry-Academia Collaborations**

## Speakers

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**Dr. Nibu John Thomas,**  
Consultant, Trainer and Researcher  
**Gamification-AI-Metaverse**  
(PhD, IIT Madras)  
<https://www.linkedin.com/in/nibujohnthomas>

- **Other speakers include practitioners from industry, faculty members affiliated to IIT Madras and SSN College of Engineering**

### Coordinators

**Dr. Srijia E.S**  
Assistant Professor  
[srijies@ssn.edu.in](mailto:srijies@ssn.edu.in)  
9789241478 

**Dr. B. Kirubaharan**  
Assistant Professor  
[kirubaharanb@ssn.edu.in](mailto:kirubaharanb@ssn.edu.in)  
9597159652 

## Who should attend

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- This FDP is designed for all teachers and researchers working in universities, colleges, and professional institutes. It is open to all disciplines, and is not restricted to the management discipline alone.

## Benefits of attending

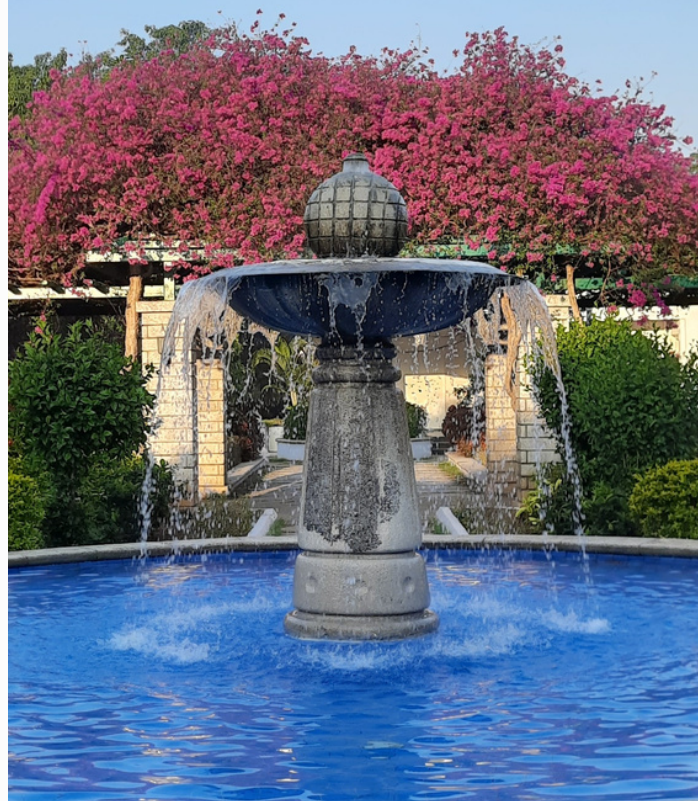
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- Industry Integration
- Skill Development
- Career Advancement
- Institutional Growth

Attending this FDP promises to be a transformative experience, empowering participants to be at the forefront of educational innovation and fostering a community of forward-thinking educators.



**SSN School of Management**



**Limited to 30 participants only to ensure a personalized learning experience.**

## Registration

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### Early Registration

**Rs. 5800**

till 9th August 2023

### Regular Registration

**Rs. 7200**

till 17th August 2023

### Late Registration

**Rs. 10500**

from 18th August 2023

**Click on the link for payment.**

<https://rzp.io/l/AI-MGT-SOM>

## Highlights

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Full day workshop

Networking lunch & High tea

Certificate of Participation