

**cordially invites you for the
FACULTY DEVELOPMENT PROGRAMME ON
MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES
IN THE NEW NORMAL
13 February 2023 - 17 February 2023**

Mr. Kumar Sachidanandam,
Co-Founder
Ydealogy Ventures
Keynote Speaker



Dr. K. Hariharanath,
Director,
SSN School of Management

Day 1 - 13 February 2023

SESSION SCHEDULE

09.00 – 09.30 am

Registration

09.30 - 10.00 am

Inauguration

10.00 – 12.00 pm

Session 1

12.00 – 01.00 pm

Lunch Break *

01.00 – 03.00 pm

Session 2

Session 1

Managing Strategic Opportunities and Challenges in the New Normal

Mr. Kumar Sachidanandam

Session 2

The Balancing Ballerina
Dr. Vidya Hari Iyer



*Lunch break remains the same for all the days

Day 2 - 14 February 2023



Session 3

10.00 – 12.00 pm

Strategic Management in
Crisis Situations – Reflections
from lives of great leaders

Prof. Dr. Ushaa Eswaran



Session 4

01.00 – 03.00 pm

Strategic Management
in the VUCA world
– Simulation Game

Mr. Ilango Vasudevan

Day 3 - 15 February 2023



Session 5

10.00 – 12.00 pm

Systems Thinking in
Strategic Management

Mr. G. Srinivasan



Session 6

01.00 – 03.00 pm

HRM and firm's
performance linkages

Dr. T. Thiruvankadam

Day 4 - 16 February 2023



Session 7

10.00 – 12.00 pm
Strategic Thinking Process
– A Cultural Adaptability

Dr. Srinivas Gumparthi



Session 8

01.00 – 03.00 pm
Nuances of Wealth Creation

Mr. Sivaramakrishnan R

Day 5 - 17 February 2023



Session 9

10.00 – 12.00 pm
Digital Transformation and
Cyber Security Challenges

Mr. Vaidyanathan Chandramouli



Session 10

01.30 – 03.00 pm
Strategy for the Success
of Start-ups

Mr. George Christopher