



Knowledge Partner

SSN School of Management

Rajiv Gandhi Salai, Kalavakkam, Chennai- 603110

Faculty Development Program On Emerging Trends in Supply Chain & Logistics

Date: 21-25 March 2022

Venue: Seminar Hall, SSN SoM



Coordinators

Prof. R. Natarajan, Professor
Dr. Vani Haridasan, Associate Professor

About the Institution

SSN School of Management (SoM) is a new generation B-School established with the mission and vision of imparting high-quality education to the Management students. The Institution has been founded by Dr. Shiv Nadar, Founder and Chairman Emeritus - HCL Technologies Ltd., a pioneer in the field of Information Technology in India. The school was born out of Dr. Shiv Nadar's ardent desire to give back something significant to the society that nurtured him. The Institution reflects the ideals of its founder and seeks to achieve excellence in education. Located in a 250-acre idyllic campus on the Old Mahabalipuram Road, the IT Corridor of Chennai, SSN SoM is a constituent of the SSN College of Engineering (SSNCE) an Autonomous Institution, affiliated to Anna University, Chennai, and has the approval of All India Council for Technical Education (AICTE), New Delhi. The MBA program offered by the school is accredited by NAAC and the School is ISO certified. Within a short span of time, the Institution has made rapid strides towards establishing its programs, with wide acceptance from industry. As an Institution committed to excellence in education, our admission policy is strongly in favor of merit.

About the Program

Globalization has brought two dynamics to the businesses. While it has intensified competitive pressures that businesses face, it has also raised customer expectations. In order to add value to

customer service and create a competitive edge, companies are concentrating on the integration of supply chain and logistics processes. In this age of digital transformation based competitiveness, most organizations compete using digital logistics and supply chain innovation. The emphasis has shifted to the adoption of fourth generation technologies. Emerging supply chain technologies have a significant impact on how businesses operate. Managers must grasp the difficulties involved in logistics and supply chain management since the cost of distribution and logistics is a substantial component of the total cost of operations. The digital disruption is now motivating many companies across industries to reinvent their supply chains.

Participants of the FDP will gain a deeper understanding about:

- Adoption of emerging trends to improve efficiency, profitability, and growth in supply chains.
- The required processes to improve supply chain visibility, flexibility, and resilience.
- The roadmap for developing sustainable supply chain and logistics management.

The program will be led by the faculty of School of Management and its associate industry partners. This hands-on program will be of great value for the faculty in supply chain domain and all faculty with interest to explore supply chain and logistics.

Session Schedule	
Day & Time	Session Details
DAY 1 – 21 March 2022	
9.30 to 10.00 am	Registration
10.00 to 10.30 am	Inauguration
10.30 to 12.30 pm	Keynote Address Supply Chain Trend and Managing Complexity / Variety in Manufacturing Mr. R. Senguttovan , Retd. Chief Executive, Packaging and Printing Division, ITC Ltd. & Former MD, Wimco
1.30 to 3.30 pm	Sourcing in Supply Chains Mr Subbir Kumar Mohanty , General Manager, Alliance GraniMarmo Pvt Ltd.
DAY 2 – 22 March 2022	
10.30 to 12.30 pm	Supply Chain Resilience & Agile Supply Chains Mr. M.S. Jayashankar , Founder Jayam SCM Consultants
1.30 to 3.30 pm	Digital SCM Mr. S. Subramanian , SCM Consultant
DAY 3 – 23 March 2022	
10.30 to 12.30 pm	Effective Supply Chain Mr. Satpal Singh , CEO, Numeric
1.30 to 3.30 pm	Supply Chain Game Prof. R. Natarajan & Dr. Vani Haridasan , SSN SoM
DAY 4 – 24 March 2022	
10.30 to 12.30 pm	Sustainable Supply Chain Mr. Balaji Ramakrishnan , Group Head – Supplier Development Integration & New Product, Turbo Energy Ltd.
1.30 to 3.30 pm	Warehousing in India- From Local to Global Mr. J. Navukkarasu , Head of Central Warehousing Corporation, Gujarat and Gujarat State Warehousing Corporation
DAY 5 – 25 March 2022	
10.30 to 12.30 pm	Reverse Logistics Mr. N. Swayambhu , SCM Consultant
1.30 to 3.30 pm	Industry Visit – Turbo Energy Ltd

Target Audience: Faculty Members from Engineering and Management Institutions

Registration Fee:

Faculty Members: Rs.1000

Accommodation for outstation candidates is available on campus on nominal charges.

Note: Participants are expected to follow the Covid Protocol.

Registration link

<https://forms.gle/Pbqgo5bQ1Dkg7WNY5>

Chief Patron

Dr. Shiv Nadar,

**Founder and Chairman Emeritus,
HCL Technologies Ltd.**

Patrons

Dr. Kala Vijayakumar,
President, SSN Institutions

Dr. K. Hariharanath,
Director SoM

Coordinators – Contact Details

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