

## Invitation

*The Management, Director, Staff and Students  
cordially invite you to the Inaugural Function of*

**NATIONAL CONFERENCE  
ON  
"OPPORTUNITIES AND CHALLENGES FOR BUSINESS  
IN THE CURRENT TURBULENT TIMES"**



**Dr. N. Panchanatham,**

Vice-Chancellor,

Tamilnadu Teachers Education University

*Chief Guest*



**Prof. Justin Paul,**

Editor-in-chief,

International Journal of Consumer Studies,

University of PR, USA &

University of Reading, UK

*Guest of Honor*



**Gp. Capt. Vijayakumar VSM,**

Executive Director,

Madras Management Association

*Guest of Honor*

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**FEBRUARY 25 & 26, 2022**

**ALL ARE INVITED**

# PROGRAM SCHEDULE

25-02-2022

TIME	AGENDA	SPEAKERS
9.00 am	Prayer	
9.05 am	Welcome Address & Overview	<b>Dr. K. Hariharanath,</b> Director, SSN School of Management
9.15 am	Special Address	<b>Prof. Justin Paul,</b> Editor-in-chief, International Journal of Consumer Studies, University of PR, USA & University of Reading, UK
9.40 am	Special Address	<b>Group Captain Vijayakumar VSM,</b> Executive Director, Madras Management Association
9.50 am	Chief Guest Address	<b>Dr. N. Panchanatham,</b> Vice-Chancellor, Tamilnadu Teachers Education University
10.20 am	Vote of Thanks	<b>Dr. Thiruvenkadam. T</b> Conference Convener

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## SESSION I

10.45 am to 11.45 am

*Invited talk*

Impact of Covid on Workforce Management:  
Organizational Culture, Hybrid Working, Employee Wellbeing.

## SPEAKERS



**Ms. Kanaka Ravi**  
Head Talent Development,  
Middle East and Africa  
TCS.



**Mr. Nandakumar**  
Founder  
Wellness Mentor Consulting  
Emotional, Mental &  
Spiritual Wellness Specialist

## SESSION II

12.00 pm to 1.00 pm

*Invited talk*

Digital Transformation Strategy: As pandemic speeded up the change.

## SPEAKERS



**Mr. Sundararaman**  
Consultant and Trainer  
Oil and Gas Domain



**Mr. Laxmi Narayanan**  
Senior VP and Delivery Head  
POLESTAR

1.00 pm to 1.45 pm

*Lunch Break*

## SESSION III

1.45 pm to 3.30 pm

*Technical Session - I (Parallel)*

**26-02-2022**

**SESSION IV**

*9.00 am to 10.00 am*

*Invited talk*

Climate & Green Technology: Opportunities and Challenges

**SPEAKERS**



**Mr. Dwarkadas Suresh**  
Fondly known as Solar Suresh  
A Green Enthusiast



**Ms. Shashi**  
Chief Architect  
Space Studio Chennai  
Award Winning Architect, Sustainability  
Champion

**SESSION V**

*10.15 am to 11.15 am*

*Invited talk*

Diversity, Inclusion & Women Empowerment:  
Breaking the Glass Ceiling - Will it bring more Women Leaders?

**SPEAKERS**



**Ms. Lakshmi Subramanian**  
MGSCC, ED  
Coach / Team Coach / Mentor  
Global Adjustments Foundation



**Ms. Viji Hari**  
Serial Entrepreneur  
Founder, CEO  
Cecure Us

*11.30 am to 12.30 pm*

*Technical Session II (Parallel)*

*12.30 pm to 1.30 pm*

*Lunch Break*

*1.30 pm to 2.30 pm*

*Technical Session III (Parallel)*

*3.00 pm to 3.30 pm*

*Valedictory*