Reflections

SSN Alumni Association
Year Book 2014
Dear Alumnus,

Greetings from SSNAA.

It gives me immense pleasure to set forth before you, the very first edition of our year book, “Reflections 2014”. I am glad to say that the Alumni Association is stepping into its eleventh year of existence. On this occasion I am happy to announce that our Alumni Association shall be registered as an independent entity. I look forward to all the alumni to provide constant support in the activities of the association.

We are also proud to have an independent website (www.ssnuinite.com) which can be used to interact and network with other alumni. There is also a job portal linked to the website (http://ssnuinite.com/job/). I request all of you to post any internal job openings within your organisation, thereby helping our fellow alumni and current SSNites.

This edition of the yearbook consists of an interesting mix of information as well as stuffs close to the hearts of the alumni. We sincerely hope you enjoy this first offering and we request you to provide your honest feedback and contribute in greater volume for the next issue of Reflections.

Best wishes to all the alumni and their families on this happy occasion.

Warm Regards,
Sathyamoorthy M
President, SSN Unite,
Alumni Association.
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History of SSN Unite

The SSN Alumni Association has been in existence since 2003 in a rather informal way. The institution has held Annual Alumni meetings on the 15th of August every year. These meetings have always been attended by a core group of Alumni members. The emphasis was more on providing an opportunity for the Alumni to connect with the campus and faculty and be abreast of developments in the institution. There were some activities by the Alumni in terms of organizing guest lectures, conducting training programs for students in soft skills and facing interviews and providing inputs for projects. That their hearts were in the right place was demonstrated through their contributions towards scholarships and financial support to students.
SSN Unite Alumni Association

The purpose of alumni association is to create win-win situation for Alumni, current Students, Faculty, and SSN Institutions.

Win for Alumni

- **Networks**
  - Alumni & Students Contacts
  - Interaction through events such as Tribute

- **Events**
  - Tribute

- **Job Offers**

- **Guidance**
  - Career shift, higher Studies, Project, Geographical Relocation

- **Start-Up Showcase**
  - Tribute, Symposia, & Cultural Event

- **Memories**
  - Videos & Photos (Website)
Win for Student

- **Alumni Scholarships**
- **Events**
  - Business Quiz & Plan
- **Internships**
- **E and I Cell Show**
- **Job offers**
- **Guidance**
  - Career Decisions; Higher Studies & Projects
- **Career Idea**
  - Making students to think about their career before 6th & 7th Semester by Provoking Lectures & Workshops
- **Memories**
  - Videos & Photos (Website)

Win for SSN Institution

- **Solving issues with the help of Alumni**
- **Industrial tie-ups**
- **Brand establishment by creating Technically Sound & Socially Active Individuals**
Dear Alumni,

You, our alumni have always been a source of great pride to SSN. We are extremely proud of your achievements and laurels that you have earned. We are delighted to hear about your success and enjoy reading about the milestones each of you is crossing.

Dear Alumni, I want to personally thank you all for your spontaneous gesture in offering scholarships to the needy SSN students. This speaks volumes about the regard you have for your alma mater and the ideals it stands for. Your action will make a tremendous difference to these potential students and I applaud you for coming forward to enable this.

You, our alumni, are our best brand ambassadors wherever you may be and I am proud that you are keeping the SSN flag flying high through the roles each of you are playing now in the larger world. I wish you success in everything you do; I am sure you will all transform your dreams into reality.

Wishing you all the best,

Warm Regards,
Kala Vijayakumar
Dear Alumni,

I am very happy that you have launched the yearbook 'Reflections'. This initiative would certainly provide an excellent platform for reflecting on your pleasant experiences with your alma mater and sharing them with other alumni as well as the present students. They will serve as rich sources of encouragement and inspiration to both.

Your hard work and service to humanity which are keeping in tune with the SSN values shall bring laurels to you as well as the institute. We are proud that you are already doing a good job in this direction. Activities such as the conducting workshops, organizing guest lectures, mentoring students that are adding value to the lives of your juniors are welcome. This will promote a healthy relationship between the institute and the alumni.

The institute places on record its sincere sense of appreciation for the noble intention of the alumni to institute student scholarships for 2013-14. We are proud and also happy that you have imbibed the SSN values of 'help' and 'encouragement'. I extend my best wishes and offer support for the constructive activities of the association.

Warm Regards,
Dr. S. Salivahanan
Principal
Scholarship

SSN Institution is known for its unique blend of effort and hard work into whatever it does be it academics or the cultural events or even sports. Born under the blessings of the SSN Institutions, the SSN Alumni India and USA Chapter continue to inspire and follow that unique blend of perfection. The SSN Alumni Scholarships, initiated as a result of a generous gift of Rs. 25,000/- from Mr. Prerit Mittal in the year 2006, has risen to Rs.665,000/- in the year 2013.

The advent of the alumni scholarship also gave rise to the fully operational unit of the SSN Alumni corpus. The Corpus was setup with a mission to aid students from rural background, students with financial setback, and physically challenged students. Contributions to the funds started pouring in from the alumni all over the world, primarily from India and US.

In the year 2009, the number of scholarships awarded rose up to nine, with contributions from over 90 alumni. In the following year, the number increased to 13 with a significant contribution of Rs. 50,000 from Ms. Mamta Bolaki. The generous contribution of Rs. 1 Lakh by Mr. Senthilnathan from Chellammal Agro Engineering Project Award deserves a special mention.

The support provided through these scholarships have inspired students and helped them set aside their setbacks and perform well in their academics. We are proud to recognize these deserving students every year and motivate them to excel further with these scholarships. The strength of the scholarship lies in the generosity of the alumni. Being an alumnus, your contribution could help yet another student to realize his/her dreams.

The endeavors of the Scholarship team motivated other Alumni to donate towards the Alumni Scholarships. In this connection, a special mention has to be made about the significant contribution from the Alumni of Chemical Engineering. Fondly called as the Chemical Engineering Alumni Scholarship, their contribution was closely to Rs. 1 Lakh and it benefitted five students. This gesture of benevolence and generosity will certainly inspire others to follow the suit. This good trend shall hopefully follow in the continuing years.

Scholarship Amount - Department Wise

![Scholarship Amount Chart](chart.png)

**2013-2014**
Alternatively you can contact Asha, our Alumni officer at 9952258848, who would be more than happy to assist you with the details.

Account Details: A/c Number: 000901072623 | A/c Name: SSN Trust
Branch: ICICI Bank Ltd, Nungambakkam, Chennai -34
NEFT Code: ICIC0000009.

In order to channelize contribution, you should give the following details on the comment field of Electronic Fund Transfer: [Name]/[Degree]/[Branch]/[Year of Passing].

After the transaction, you should send a mail to alumniofficer@ssn.edu.in with the details mentioned above.

![Alumni Scholarship Batch-wise](image)

2013-2014

Overall Alumni Contribution towards Scholarship(2014)- Rs. 665,000

Rural Students - 50,000 INR
MCA team - 33,000 INR
Varun Gupta - 50,000 INR
Chemical Engg - 110,000 INR
Madhan Kumar - 30,000 INR
Others - 392,000 INR

Total of Rs 6,65,000 was distributed to 29 students as Alumni Scholarship.
Job/Internship

The job portal has concise and effective implementation strategy. At present, we have alumni contacts in about 67 different corporates who are willing to take it upon themselves to push in favour of an applicant from inside the organization. These people act as referrals inside the company. A detailed database of Human Resource personnel in the various companies is available at hand, which gives an added advantage. We also consider the contact details of the students’ fathers which are collected to further improve the extent of our network.

An alumnus, who is the employee of a particular company, acquires employee reference details and posts the same at www.ssnunite.com. When another alumnus, seeking jobs, visits the website, he/she can access these referral details and use them while applying for the job. When they do so, the details are mailed to the alumni(employee) so that they can keep track of progress.
Alumni Website

Startup

The students of SSN, current and past alike, have been directly involved in the creation of a bevy of startups. The Start-Ups tab in the website displays the details of all known startups to have been forged by the hands of SSNites.

Networks

The Profile details of all alumni and students are made accessible and private messages by anyone are triggered to their personal mail box.
Scholarship

All alumni interested in giving back to SSN can contribute by finding the required details under the Scholarship tab. Alumni sponsored scholarships have been instrumental in helping the needy students in the last few years.

Job Portal

Searching for job openings in the alumni network is just the click of a button away with Job Portal 2.0. A simple and efficient search engine makes it easy to look for a variety of portfolios depending on one’s skillset.

Memories

A gallery of photos and videos that display the most recent department-specific as well as general college related updates, depending on the individual’s batch.

Contact us

The names and contact details of the various alumni office bearers, the working force behind SSN Unite.
Events in the Past/Future

Career Service Workshop
Alumni have proposed to conduct workshops every year starting February 2014 to groom the third year Engineering students focusing on campus drives by various MNC's. The third year students are mentored, trained through Career Service Workshops to face the campus recruitment with ease in every July.

HCL Client Visit through Alumni
Meshak Vaithilingam of 2005 Batch from HCL USA initiated this activity.

United Services Automobile Association (USAA) delegation Tom Anfuso (speaker) VP- Enterprise and Infrastructure Business Systems and his colleague Mark Blazeck visited SSN Campus along with the HCL team. Tom spoke to the students on “What to look for when stepping into your career” and answered questions.

The above session was held on Sept 19th, 2013.

Resume/Interviewing Workshop
The Alumni Association is conducting a Resume/interviewing workshop designed to help 3rd and final year students ace their campus placements and interviews.

The event will be led by Prasanth Gnandesikan (2004 IT) and Immyaz Sheriff (2004 CSE)

The Workshop will cover the following topics: (1) Writing an Effective Resume, (2) Successful Interviewing Tips and Strategies

Startup Showcase
SSN has been acclaimed for producing several notable entrepreneurs that have founded successful businesses.

We have collected list of Business Ventures strateted by both Alumni and students. The updates are available at following link.
www.ssnunite.com/entrepreneur.php

To continue to foster the entrepreneur spirit and encourage alumni and students who are thinking about venturing out on their own, the Alumni Association will host a Entrepreneur’s Summit on 2014.
Events in the Past/Future

**Cricket Tournament**

SSN Alumni Association conducted the Cricket tournament in SSN Campus. This tournament was well received among the students. There was participation from all departments and 16 teams played. The final match was contested by II\(^{nd}\) year Mechanical and 4th year IT students. SSN Alumni Cricket Tournament Rolling trophy was won by II\(^{nd}\) year Mechanical.

**Website Launch**

The Website Launch function, an important step in the progress of the Alumni Association was held on Sept 15, 2012 in Andhra Club. The website was developed by Alumni of MCA department Palani Ramkumar, Vivek Sridhar & Dhinesh Kumar. Later Palani Ramkumar & Vivek M revamped the website and launched on Dec 1 2013. Several interesting features are present in our website www.ssnunite.com. The job forum in the site allows corporate and alumni to post jobs/internships. The discussion forum serves as a platform for the students and alumni to interact. The other features available are the search/messages/mail blasts/ etc.

**Business Quiz**

Business Quiz will be conducted in the first quarter of 2014. The initiative will be led by Madanish Kanna the previous time it was conducted, there were about 55 teams (2 person per team) who attended the prelims out of which six teams were shortlisted for the finals. Quiz masters were 2010 MBA Batch- Mr. Vidy Shankar T, Presales Analyst - ITIS, TCS, and Mr. Jayakumar G. B, Asst. Mgr - Business Planning, Hyundai Motors India Ltd., First Prize (Cash award of Rs. 3500) was won by students of III Mechanical - Sriteja K & II Chemical - Shreyas Padmanaban. Second Prize (Cash Award Rs. 1500) was won by I MBA - Aravinth & Ajay Kumar.

**Student Alumni Representatives**

Every year, the Alumni Association engages current students by way of Student Alumni Representatives (SAR’s). This helps create an awareness about the existing Association and its operations and encourages students to get exposed to the Alumni Association and its activities. Nominations for SAR was called for from every class. About 85 students volunteered for being a part of the committee in its initial year. [http://thenounproject.com/term/volunteer/2159/](http://thenounproject.com/term/volunteer/2159/)
Tribute

‘Tribute’ was originally initiated as an informal get-together; remembering the old and the golden years at SSN. This event, actuated by the alumni cult of SSN, has now grown, in a very short time, into a formal meet bringing together the Alumni from all corners of the corporate and cultural world. ‘Tribute’ thrives in not only bringing together the alumni and the present students but also in innovating and building a platform for other activities with a view to raising the standard of the institution and also that of its students. Prior to ‘Tribute’, the get-together was held on 15th of August, 2009. Since then, the occasion has been re-named Tribute and re-scheduled to be held on the first Saturday of January each year. The ribbons for the inaugural Tribute - 2010 were cut by the founder, Dr. Shiv Nadar. This is the first event and a contribution from the Alumni at SSN. The participation from the members of the alumni was overwhelming. In 2011, ‘Tribute’ was even grander, with a participation of over 500 Alumni. The event was presided by Ms. Roshni Nadar. As a one-day event, Tribute 2011 hosted a series of dance and music concerts showcasing the talent of our Alumni. The credit of success of ‘Tribute’ goes to not just the organizers but also to our college, chairman, Mr. Shiv Nadar, President Ms. Kala Vijaykumar, Director and all the students, staffs and faculties. The transportation from college was arranged from the major pick up points in the city. As a take away, people carried not only pleasant memories but also ideas to demonstrate the power of the alumni. TRIBUTE 2013 was a grand success. Alumni from all parts of the world attended the evening. More than 800 alumni members enjoyed the evening which was followed by a grand dinner.
Startups

Fone Arena

FoneArena is one of the leading websites in India for mobile consumers and tech enthusiasts. We deliver information about the latest mobile phones and services. Founded in March 2005, we now serve an audience of 7 million consumers in one of the largest mobile markets in the world.  
http://www.fonearena.com/

Musicperk

Musicperk is a venture of Geeks Here founded in 2011, aimed at establishing world class products with the primary aim of enabling business integration and automation through the best use of technology. We have been researching on Computer Vision and Augmented Reality since 2010 and have built various prototypes. We deal with technologies ranging from Mobile, Web to Robotics and Computer Vision.  
http://www.musicperk.com/

Insane Labs

Insane labs is a venture of Geeks Here founded in 2011, aimed at providing quality music news and album reviews. We provide a wide range of content ranging from music news, music album ratings, reviews for the albums in English, Hindi, Tamil, Telugu and Game OSTs, soundtracks, interviews, music accessories and services.  
http://insanelabs.in/

Now Drifting Inc.

NowDrifting is an online news site covering digital culture, technology, lifestyle, food, music, sports and lots more.  
http://nowdrifting.com/

Pseudo Labs

Pseudo Labs is the Mobile Application Development Company started in 2012. We focus on delivering innovative and efficient applications targeting the Smart phone users.  
http://pseudolabs.org/

Warhorse

Warhorse is an enterprise which conducts public speaking workshops for school students of classes 8 and 9.  
www.warhorse.in

Bcube Global

We provide business solutions that are tailored to augment your business needs and enhance shareholder value while keeping business risks to a minimum.  
http://www.bcubeglobal.com/

and for more visit

www.ssnunite.com/entrepreneur.php
SSN Alumni Association

SSN Alumni have achieved remarkable progress and success in varied fields. SSN is proud to call her own, several successful entrepreneurs, scientists working on cutting-edge research, international sportsmen and successful practitioners in the arts and media industry. As of 2013, SSN has produced 8266 alumni who continue to spread the beacon of our institution across the globe. It is estimated that our Alumni are currently spread over 25 countries with close to 2000 alumni based in the US alone!

The SSN Alumni association has been functioning in an informal way since 2003. Given that our institution is still a young, vibrant centre for learning and research the SSN Alumni Association will continue to function as any fledgling association would over the next few years. With the initiative of a few committed alumni, we have been able to achieve progress on multiple fronts.

Core Committee

President
Sathyamoorthy M, B.E (ECE), 2004
sathyamoorthy@gmail.com

Vice President
Ram Raghuraman, B.E (CSE), 2004
ramraas@gmail.com

Treasurer
Sibi Melvin, M.B.A, 2007
sibimelvin@gmail.com

Secretary
Vivek Manickam, B.E (ECE), 2012
sciencevivek@gmail.com

Alumni Officer
Asha Prabhacar, M.B.A, 2009
ashap@ssn.edu.in

Executive Committee
Palani Ramkumar
Madhan Kumar
Madanish Khanna
Bharathram
Aswin
Praveen Inbaraj
Dhakshinamoorthy
Sivagnanam N
Andrew

Star Awardee
Madhan Kumar
Srivathsan R
Palani Ramkumar
Ravi Shankar
Praveen Inbarajan
Dwarak Nath
Connections

SSN Alumni is a whopping 8266 member family. It saddening to tell that we just have half of its contacts. We have been trying to reach out to all the members of the family. And Tribute has always been acting as a festival for a family get together. We have been trying hard to bring together all the members of the family under one roof. With this motive in mind we have the registration process in place in ssnunite.com. We have sucessfully managed to make 1,400 members register.

It is important to remember that our family members of 8,266 members are spread around the globe in different companies, in different positions who would serve as our ultimate contact for future references for yourself and your family.

We need Connectors from each batch who would act as a liason for us to help us connect to their batchmates and benefit from our network.

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The USA Chapter of the SSN Alumni Association was inaugurated in June 2010 by Dr Shiv Nadar in Sunnyvale, California. The charter board was formed in Feb 2011 to build a community of alumni of SSN Institutions residing in the United States of America. The mission of the Chapter is to establish an impetus for the alumni of SSN Institutions residing in US to connect with the college, interact with students, improve their professional and personal lives, give back to the college, accelerate the growth of the institution, implement ideas that make a difference in the world and form a thriving community.

The theme for 2013 was "Participation & Sustainability". We would like continue on the same theme this year.

There are around 2000 SSN alumni living in the US right now and we are hoping to achieve a 25% participation in alumni initiatives this year. Contributing an idea, attending an alumni event, visiting SSN, making a donation to alumni corpus fund, organizing local meetups, sharing alumni success stories, mentoring students, reading the alumni portal, helping in job referrals, sharing feedback, and helping us spread the word would all count as participation.

Sustainability revolves around instituting an alumni corpus fund which is active throughout the year and registering the association as a not-for-profit organization in US - drafting the by laws of the association and an organizational structure that will stand the test of time. Most of the members who served in the board last year have expressed their interest to continue in the board this year.

The association is young and lot more effort is required to laid out a strong foundation for the chapter. The plan this year is to organize a series of local meetups to connect SSN alumni with each other. Please feel free to reach out to us if you have an idea to do something interesting with fellow SSN alumni living nearby and we can assist in the execution. Please do write to us with suggestions on how to shape the chapter this year.

Warm Regards,
Shyamal Rao Palli
President
SSN Alumni Association - USA Chapter
rao.shyamal@gmail.com
Thank you Note

As 2013 draws to a close and we usher in 2014, I’m sure all of us have plenty of things to be thankful for, and plenty more reasons to be excited about. The SSN Alumni Association is no different we had a successful year thanks to the support of committed alumni and the direction provided by the SSN family. We have ambitious plans for 2014 and beyond and look towards the future with hope and cheer.

Ms. Kala Vijayakumar, the President of SSN Institutions has forever been a pillar of strength for the Alumni Association – she has often provided the spark for many of our initiatives as well as helping us execute our ideas successfully.

We are grateful to the Principal Dr. Salivahanan for his support. We are also extremely thankful to the individual Heads of all the Departments that make up the SSN Group of Institutions. They have been the first to realize the benefit of having a strong alumni and without their backing, we would not been able to make much progress in our efforts. The staff in-charge of alumni affairs’ of each department have functioned hand-in-hand with us and been the reason behind us being more efficient – their timely suggestions and insight have helped us forge a strong bond with the college and current students.

Special thanks are also due to Dr. Sunita Nair – someone who all of you may know and remember. Her tireless dedication to making SSN institutions better is something that we derive inspiration from. Asha Prabhacar has been the single point person for all our initiatives – she is the glue that binds the entire Alumni Association together and her hard work and long hours help us stay on top of the various projects we are involved in.

The Student Alumni Representatives (SAR) provided the necessary thrust and enthusiasm only bright young minds are capable of providing. In addition, we received timely support from many alums, young and old that helped us in our progress.

Palani Ramkumar and Vivek Manickam - Web Design
Madhan Kumar- Calendar, year book & Hosting
Praveen Inbaraj, Aswin and Varatharaj- Social Media

Sivagnanam- Designer, Marketing
Vivek Science, Madanish- Video & Sports, Marketing
Dhakshina moorthy, Andrew and troops- Cultural

I encourage you to visit www.ssnunite.com We are always looking for committed people to join hands with us – please write to me at ramrags@gmail.com/ alumnioffice@ssn.edu.in if you are interested in joining our team. I would like to close by wishing you and your loved ones a rewarding 2014, filled with peace happiness and success.

Go SSN!
Ram Raghuraman (CSE 2004),
Vice President-SSN Alumni.