



SSN COLLEGE OF ENGINEERING (AUTONOMOUS)



ENTREPRENEURSHIP AWARENESS CAMP

February 11-13,2019

Supported by

Entrepreneurship Development Institute of India

NSTEDB, DST

Address for communication

The Conveners,
Three day Entrepreneurship Awareness Camp ,
SSN Incubation Centre,
SSN College of Engineering,
Rajiv Gandhi Salai (OMR),
Kalavakkam- 603 110.

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Conveners

Dr. R. Seyeszhai
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Coordinators

Dr.K.S.Jayakumar
Ms. D.Umarani
Mr.R.Vimal Samsingh

Organized by
SSN Incubation Centre

SSN Incubation Centre

SSN Incubation Centre has been set up in association with Ministry of Micro Small Medium Enterprises (MSME). It is a constituent of SSN institutions founded by Dr. Shiv Nadar, Chairman HCL Technologies. It funds aspiring entrepreneurs with seed money and encourages entrepreneurship culture by organizing programs for budding entrepreneurs.

SSN COLLEGE OF ENGINEERING(AUTONOMOUS)

Sri Sivasubramaniya Nadar College of Engineering (SSNCE) is the outcome of the vision and initiative of Padma Bhushan Dr. Shiv Nadar, Chairman of HCL Technologies Ltd. Established in 1996 on a sprawling campus of 250 acres on the Rajiv Gandhi Salai (OMR). The Institution offers eight B.E./B.Tech. degree programs and eleven M.E. degree programs in addition to MBA and MCA programs. This ISO 9001:2008 certified Institution has been accredited by NAAC with an 'A+' Grade and National Board of Accreditation (NBA, AICTE, New Delhi) has accredited 7 UG programs and 4 PG programs. The college is ranked 36th in Engineering Category in India Rankings 2018 by NIRF, MHRD. The Institution has consistently stood top among colleges affiliated to Anna University, Chennai. SSN ranked 7th among Best Private Engineering Colleges in India in EduRand Awards, 2015. In DQ-CMR survey, SSN ranks 24th among all engineering colleges in India. SSN received the Asia's Best Private Education Institute Award for the year 2012-13 from World Consulting and Research Corporation (WCRC) processed and evaluated by KPMG, "Top Institute of India Award" for the years 2010 & 2012 instituted by Competition Success Review (CSR), New Delhi and "Bharatiya Vidya Bhavan National Award for an Engineering College having the Best Overall Performance for the year 2006" from ISTE. The Management awards over 600 scholarships worth Rs. 4 crore every year to meritorious and deserving students. The College has Wi-Fi connectivity, e-learning enabled classrooms and state of the art laboratories with software.

About the Programme

The Indian Innovation Eco system is proving to be a game changer for the youth. With the advent of startup culture in India and with government playing a proactive role with schemes such as startup India and Digital India, the innovation ecosystem is attracting youth and creating job givers rather than job seekers. It is imperative for educational institutions to expose students to the concepts to entrepreneurship to kindle in them an interest to start their own ventures and businesses. The entrepreneurship awareness camp is a step in this direction and provides awareness about starting a business and exposure through field visits.

The major areas covered in this camp are : Entrepreneurship, Motivation, Business opportunity Identification, Business Plan Formulation, Intellectual Property Rights, Role of Business Incubator, Financial aspects of SSI Unit, Communication skills, Support and Financial Assistance, Lectures by Practicing entrepreneurs, success stories, Mechanism of product selection & development, and Interaction with Entrepreneurs.

Resource Persons

Experts from academia and industry will be the mentor in this program.

Eligibility

Students of first and second year of engineering or students of management schools affiliated to Anna University can apply.

Registration details

- Registration fee : Rs. 500/- per student.
- First 65 registrations will be allowed with the confirmation of fees payment on/before 7/2/19.
- Participation certificate will be provided.
- Lunch will be provided on all three days.

Registration link :  <https://form.jotform.me/90185437654463>



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